

# CSCI567 Machine Learning (Fall 2018)

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Sep 5, 2018

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## Outline

- 1 Review of Last Lecture
- 2 Linear Classifier and Surrogate Losses
- 3 Perceptron
- 4 Logistic regression

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## Administration

- HW 1 has been released.
- *Complete the GitHub survey ASAP* if you haven't.
- Follow Piazza for clarifications/typos of HW 1.
- DO NOT post your programming assignment outputs on Piazza.
- DEN problems should have been resolved.

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Review of Last Lecture

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## Regression

### Predicting a continuous outcome variable using past observations

- temperature, amount of rainfall, house price, etc.

### Key difference from classification

- continuous vs discrete
- measure *prediction errors* differently.
- lead to quite different learning algorithms.

**Linear Regression:** regression with linear models:  $f(\mathbf{w}) = \mathbf{w}^T \mathbf{x}$

## Least square solution

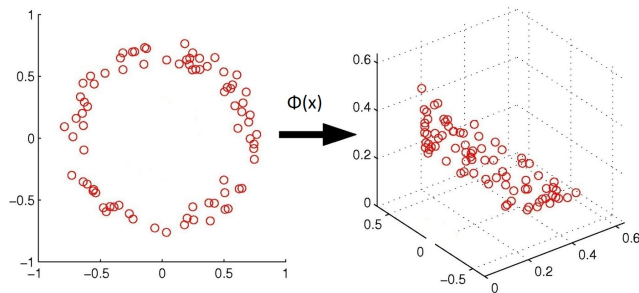
$$\begin{aligned} \mathbf{w}^* &= \underset{\mathbf{w}}{\operatorname{argmin}} \operatorname{RSS}(\mathbf{w}) \\ &= \underset{\mathbf{w}}{\operatorname{argmin}} \|\mathbf{X}\mathbf{w} - \mathbf{y}\|_2^2 \\ &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y} \end{aligned}$$

$$\mathbf{X} = \begin{pmatrix} \mathbf{x}_1^T \\ \mathbf{x}_2^T \\ \vdots \\ \mathbf{x}_N^T \end{pmatrix}, \quad \mathbf{y} = \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_N \end{pmatrix}$$

Two approaches to find the minimum:

- find **stationary points** by setting gradient = 0
- “**complete the square**”

## Regression with nonlinear basis



**Model:**  $f(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x})$  where  $\mathbf{w} \in \mathbb{R}^M$

**Similar least square solution:**  $\mathbf{w}^* = (\Phi^T \Phi)^{-1} \Phi^T \mathbf{y}$

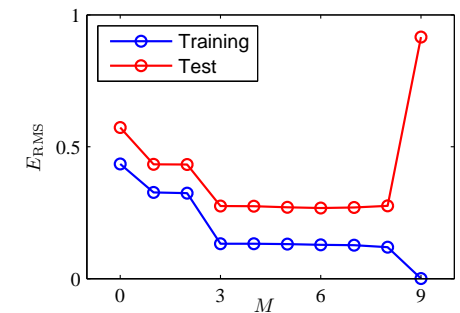
## Underfitting and Overfitting

$M \leq 2$  is *underfitting* the data

- large training error
- large test error

$M \geq 9$  is *overfitting* the data

- small training error
- **large test error**



How to prevent overfitting? more data + regularization

$$\mathbf{w}^* = \underset{\mathbf{w}}{\operatorname{argmin}} (\operatorname{RSS}(\mathbf{w}) + \lambda \|\mathbf{w}\|_2^2) = (\Phi^T \Phi + \lambda \mathbf{I})^{-1} \Phi^T \mathbf{y}$$

## General idea to derive ML algorithms

Step 1. Pick a set of **models**  $\mathcal{F}$

- e.g.  $\mathcal{F} = \{f(\mathbf{x}) = \mathbf{w}^T \mathbf{x} \mid \mathbf{w} \in \mathbb{R}^D\}$
- e.g.  $\mathcal{F} = \{f(\mathbf{x}) = \mathbf{w}^T \Phi(\mathbf{x}) \mid \mathbf{w} \in \mathbb{R}^M\}$

Step 2. Define **error/loss**  $L(y', y)$

Step 3. Find **empirical risk minimizer (ERM)**:

$$\mathbf{f}^* = \operatorname{argmin}_{f \in \mathcal{F}} \sum_{n=1}^N L(f(x_n), y_n)$$

or **regularized empirical risk minimizer**:

$$\mathbf{f}^* = \operatorname{argmin}_{f \in \mathcal{F}} \sum_{n=1}^N L(f(x_n), y_n) + \lambda R(f)$$

*ML becomes optimization*

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- 3 Perceptron
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## Classification

Recall the setup:

- input (feature vector):  $\mathbf{x} \in \mathbb{R}^D$
- output (label):  $y \in [C] = \{1, 2, \dots, C\}$
- goal: learn a mapping  $f: \mathbb{R}^D \rightarrow [C]$

This lecture: **binary classification**

- Number of classes:  $C = 2$
- Labels:  $\{-1, +1\}$  (cat or dog, fraud or not, price up or down...)

We have discussed **nearest neighbor classifier**:

- require carrying the training set
- more like a heuristic

## Deriving classification algorithms

Let's follow the steps:

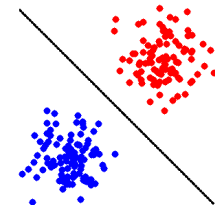
**Step 1.** Pick a set of models  $\mathcal{F}$ .

Again try linear models, but how to predict a label using  $\mathbf{w}^T \mathbf{x}$ ?

*Sign* of  $\mathbf{w}^T \mathbf{x}$  predicts the label:

$$\operatorname{sign}(\mathbf{w}^T \mathbf{x}) = \begin{cases} +1 & \text{if } \mathbf{w}^T \mathbf{x} > 0 \\ -1 & \text{if } \mathbf{w}^T \mathbf{x} \leq 0 \end{cases}$$

(Sometimes use  $\operatorname{sgn}$  for sign too.)



## The models

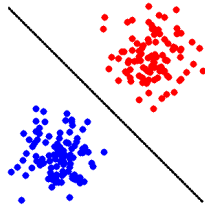
The set of **(separating) hyperplanes**:

$$\mathcal{F} = \{f(x) = \text{sgn}(w^T x) \mid w \in \mathbb{R}^D\}$$

Good choice for *linearly separable* data, i.e.,  $\exists w$  s.t.

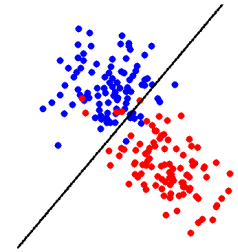
$$\text{sgn}(w^T x_n) = y_n \quad \text{or} \quad y_n w^T x_n > 0$$

for all  $n \in [N]$ .



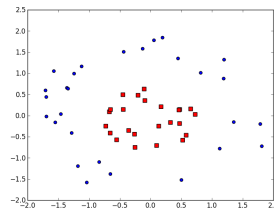
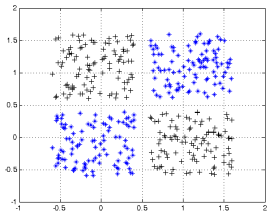
## The models

Still makes sense for “almost” linearly separable data



## The models

For clearly not linearly separable data,



Again can apply a **nonlinear mapping**  $\Phi$ :

$$\mathcal{F} = \{f(x) = \text{sgn}(w^T \Phi(x)) \mid w \in \mathbb{R}^M\}$$

More discussions in the next two lectures.

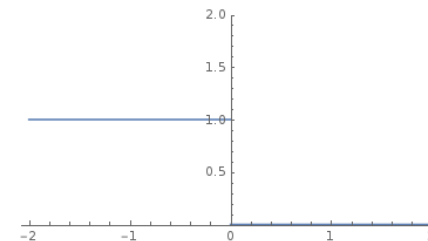
## 0-1 Loss

**Step 2.** Define error/loss  $L(y', y)$ .

Most natural one for classification: **0-1 loss**  $L(y', y) = \mathbb{I}[y' \neq y]$

For classification, more convenient to look at the loss **as a function of**  $yw^T x$ . That is, with

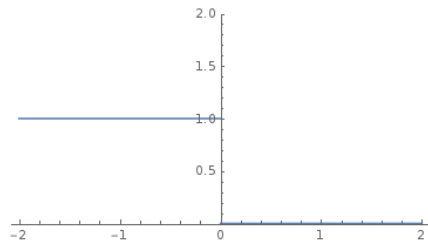
$$\ell_{0-1}(z) = \mathbb{I}[z \leq 0]$$



the loss for hyperplane  $w$  on example  $(x, y)$  is  $\ell_{0-1}(yw^T x)$

## Minimizing 0-1 loss is hard

However, 0-1 loss is *not convex*.



Even worse, minimizing 0-1 loss is *NP-hard in general*.

## ML becomes convex optimization

**Step 3.** Find ERM:

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w} \in \mathbb{R}^D} \sum_{n=1}^N \ell(y_n \mathbf{w}^T \mathbf{x}_n)$$

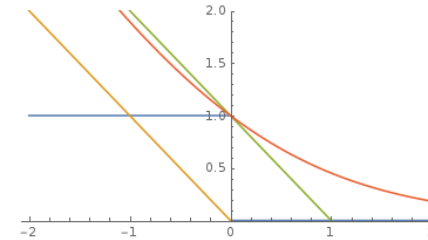
where  $\ell(\cdot)$  can be perceptron/hinge/logistic loss

- *no closed-form* in general (unlike linear regression)
- can apply general convex optimization methods

Note: minimizing perceptron loss *does not really make sense* (try  $\mathbf{w} = \mathbf{0}$ ), but the algorithm derived from this perspective does.

## Surrogate Losses

Solution: find a **convex surrogate loss**



- **perceptron loss**  $\ell_{\text{perceptron}}(z) = \max\{0, -z\}$  (used in Perceptron)
- **hinge loss**  $\ell_{\text{hinge}}(z) = \max\{0, 1 - z\}$  (used in SVM and many others)
- **logistic loss**  $\ell_{\text{logistic}}(z) = \log(1 + \exp(-z))$  (used in logistic regression; the base of log doesn't matter)

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- 3 **Perceptron**
  - Numerical optimization
  - Applying (S)GD to perceptron loss
- 4 Logistic regression

## The Perceptron Algorithm

In one sentence: **Stochastic Gradient Descent** applied to perceptron loss

i.e. find the minimizer of

$$\begin{aligned} F(\mathbf{w}) &= \sum_{n=1}^N \ell_{\text{perceptron}}(y_n \mathbf{w}^T \mathbf{x}_n) \\ &= \sum_{n=1}^N \max\{0, -y_n \mathbf{w}^T \mathbf{x}_n\} \end{aligned}$$

using SGD

## Gradient Descent (GD)

**Goal:** minimize  $F(\mathbf{w})$

**Algorithm:** move a bit in the *negative gradient direction*

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \eta \nabla F(\mathbf{w}^{(t)})$$

where  $\eta > 0$  is called step size or learning rate

- in theory  $\eta$  should be set in terms of some parameters of  $F$
- in practice we just try several small values

## A detour of numerical optimization methods

We describe two simple yet extremely popular methods

- **Gradient Descent (GD):** simple and fundamental
- **Stochastic Gradient Descent (SGD):** faster, effective for large-scale problems

Gradient is sometimes referred to as *first-order* information of a function. Therefore, these methods are called *first-order methods*.

## An example

Example:  $F(\mathbf{w}) = 0.5(w_1^2 - w_2)^2 + 0.5(w_1 - 1)^2$ . Gradient is

$$\frac{\partial F}{\partial w_1} = 2(w_1^2 - w_2)w_1 + w_1 - 1 \quad \frac{\partial F}{\partial w_2} = -(w_1^2 - w_2)$$

GD:

- Initialize  $w_1^{(0)}$  and  $w_2^{(0)}$  (to be 0 or *randomly*),  $t = 0$
- do

$$w_1^{(t+1)} \leftarrow w_1^{(t)} - \eta \left[ 2(w_1^{(t)2} - w_2^{(t)})w_1^{(t)} + w_1^{(t)} - 1 \right]$$

$$w_2^{(t+1)} \leftarrow w_2^{(t)} - \eta \left[ -(w_1^{(t)2} - w_2^{(t)}) \right]$$

$$t \leftarrow t + 1$$

- until  $F(\mathbf{w}^{(t)})$  **does not change much**

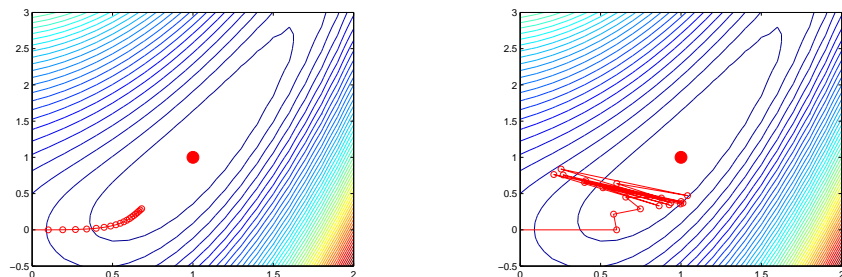
## Why GD?

Intuition: by first-order **Taylor approximation**

$$F(\mathbf{w}) \approx F(\mathbf{w}^{(t)}) + \nabla F(\mathbf{w}^{(t)})^T (\mathbf{w} - \mathbf{w}^{(t)})$$

GD ensures

$$F(\mathbf{w}^{(t+1)}) \approx F(\mathbf{w}^{(t)}) - \eta \|\nabla F(\mathbf{w}^{(t)})\|_2^2 \leq F(\mathbf{w}^{(t)})$$



reasonable  $\eta$  decreases function value

but large  $\eta$  is unstable

## Stochastic Gradient Descent (SGD)

GD: move a bit in the negative gradient direction

SGD: move a bit in a *noisy* negative gradient direction

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \eta \tilde{\nabla} F(\mathbf{w}^{(t)})$$

where  $\tilde{\nabla} F(\mathbf{w}^{(t)})$  is a random variable (called **stochastic gradient**) s.t.

$$\mathbb{E} [\tilde{\nabla} F(\mathbf{w}^{(t)})] = \nabla F(\mathbf{w}^{(t)}) \quad (\text{unbiasedness})$$

Key point: it could be *much faster to obtain a stochastic gradient!*

## Convergence Guarantees

*Many* for both GD and SGD on convex objectives.

They tell you at most how many iterations you need to achieve

$$F(\mathbf{w}^{(t)}) - F(\mathbf{w}^*) \leq \epsilon$$

Even for *nonconvex objectives*, many recent works show effectiveness of GD/SGD.

## Applying GD to perceptron loss

**Objective**

$$F(\mathbf{w}) = \sum_{n=1}^N \max\{0, -y_n \mathbf{w}^T \mathbf{x}_n\}$$

Gradient (or really *sub-gradient*) is

$$\nabla F(\mathbf{w}) = \sum_{n=1}^N -\mathbb{I}[y_n \mathbf{w}^T \mathbf{x}_n \leq 0] y_n \mathbf{x}_n$$

(only misclassified examples contribute to the gradient)

**GD update**

$$\mathbf{w} \leftarrow \mathbf{w} + \eta \sum_{n=1}^N \mathbb{I}[y_n \mathbf{w}^T \mathbf{x}_n \leq 0] y_n \mathbf{x}_n$$

*Slow: each update makes one pass of the entire training set!*

## Applying SGD to perceptron loss

How to construct a stochastic gradient?

**One common trick:** pick one example  $n \in [N]$  uniformly at random, let

$$\tilde{\nabla} F(\mathbf{w}^{(t)}) = -N \mathbb{I}[y_n \mathbf{w}^T \mathbf{x}_n \leq 0] y_n \mathbf{x}_n$$

clearly unbiased.

**SGD update** (with  $\eta$  absorbing the constant N)

$$\mathbf{w} \leftarrow \mathbf{w} + \eta \mathbb{I}[y_n \mathbf{w}^T \mathbf{x}_n \leq 0] y_n \mathbf{x}_n$$

*Fast: each update touches only one data point!*

Conveniently, objective of most ML tasks is a *finite sum* (over each training point) and the above trick applies!

**Exercise:** try SGD to minimize RSS for linear regression.

## Why does it make sense?

If the current weight  $\mathbf{w}$  makes a mistake

$$y_n \mathbf{w}^T \mathbf{x}_n < 0$$

then after the update  $\mathbf{w}' = \mathbf{w} + y_n \mathbf{x}_n$  we have

$$y_n \mathbf{w}'^T \mathbf{x}_n = y_n \mathbf{w}^T \mathbf{x}_n + y_n^2 \mathbf{x}_n^T \mathbf{x}_n \geq y_n \mathbf{w}^T \mathbf{x}_n$$

Thus it is more likely to get it right after the update.

## The Perceptron Algorithm

Perceptron algorithm is SGD with  $\eta = 1$  applied to perceptron loss:

Repeat:

- Pick a data point  $\mathbf{x}_n$  uniformly at random
- If  $\text{sgn}(\mathbf{w}^T \mathbf{x}_n) \neq y_n$

$$\mathbf{w} \leftarrow \mathbf{w} + y_n \mathbf{x}_n$$

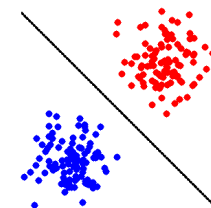
Note:

- $\mathbf{w}$  is always a *linear combination* of the training examples
- why  $\eta = 1$ ? Does not really matter in terms of training error

## Any theory?

(HW 1) If training set is linearly separable

- Perceptron *converges in a finite number of steps*
- training error is 0



There are also guarantees when the data is not linearly separable.



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- 1 Review of Last Lecture
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- 3 Perceptron
- 4 **Logistic regression**
  - A Probabilistic View
  - Optimization

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## A simple view

**In one sentence:** find the minimizer of

$$\begin{aligned} F(\mathbf{w}) &= \sum_{n=1}^N \ell_{\text{logistic}}(y_n \mathbf{w}^T \mathbf{x}_n) \\ &= \sum_{n=1}^N \ln(1 + e^{-y_n \mathbf{w}^T \mathbf{x}_n}) \end{aligned}$$

*But why logistic loss? and why "regression"?*

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## Predicting probability

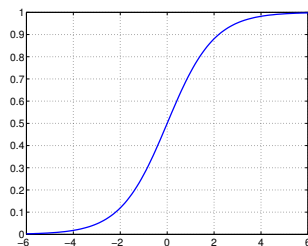
Instead of predicting a discrete label, can we *predict the probability of each label?* i.e. regress the probabilities

One way: **sigmoid function + linear model**

$$\mathbb{P}(y = +1 \mid \mathbf{x}; \mathbf{w}) = \sigma(\mathbf{w}^T \mathbf{x})$$

where  $\sigma$  is the sigmoid function:

$$\sigma(z) = \frac{1}{1 + e^{-z}}$$

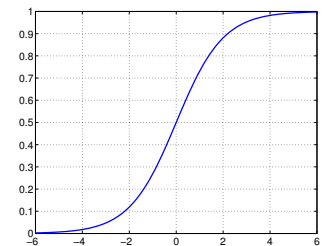


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## Properties

**Properties** of sigmoid  $\sigma(z) = \frac{1}{1+e^{-z}}$

- between 0 and 1 (good as probability)
- $\sigma(\mathbf{w}^T \mathbf{x}) \geq 0.5 \Leftrightarrow \mathbf{w}^T \mathbf{x} \geq 0$ , consistent with predicting the label with  $\text{sgn}(\mathbf{w}^T \mathbf{x})$
- larger  $\mathbf{w}^T \mathbf{x} \Rightarrow$  larger  $\sigma(\mathbf{w}^T \mathbf{x}) \Rightarrow$  higher **confidence** in label 1
- $\sigma(z) + \sigma(-z) = 1$  for all  $z$



The probability of label  $-1$  is naturally

$$1 - \mathbb{P}(y = +1 \mid \mathbf{x}; \mathbf{w}) = 1 - \sigma(\mathbf{w}^T \mathbf{x}) = \sigma(-\mathbf{w}^T \mathbf{x})$$

and thus

$$\mathbb{P}(y \mid \mathbf{x}; \mathbf{w}) = \sigma(y \mathbf{w}^T \mathbf{x}) = \frac{1}{1 + e^{-y \mathbf{w}^T \mathbf{x}}}$$

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## How to regress with discrete labels?

*What we observe are labels, not probabilities.*

Take a **probabilistic view**

- assume data is generated in this way by some  $\mathbf{w}$
- perform Maximum Likelihood Estimation (MLE)

Specifically, what is the probability of seeing label  $y_1, \dots, y_n$  given  $\mathbf{x}_1, \dots, \mathbf{x}_n$ , as a function of some  $\mathbf{w}$ ?

$$P(\mathbf{w}) = \prod_{n=1}^N \mathbb{P}(y_n | \mathbf{x}_n; \mathbf{w})$$

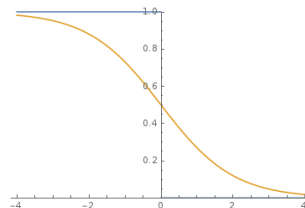
**MLE:** find  $\mathbf{w}^*$  that **maximizes the probability**  $P(\mathbf{w})$

## Let's apply SGD again

$$\begin{aligned} \mathbf{w} &\leftarrow \mathbf{w} - \eta \tilde{\nabla} F(\mathbf{w}) \\ &= \mathbf{w} - \eta \nabla_{\mathbf{w}} \ell_{\text{logistic}}(y_n \mathbf{w}^T \mathbf{x}_n) \quad (n \in [N] \text{ is drawn u.a.r.}) \\ &= \mathbf{w} - \eta \left( \frac{\partial \ell_{\text{logistic}}(z)}{\partial z} \Big|_{z=y_n \mathbf{w}^T \mathbf{x}_n} \right) y_n \mathbf{x}_n \\ &= \mathbf{w} - \eta \left( \frac{-e^{-z}}{1 + e^{-z}} \Big|_{z=y_n \mathbf{w}^T \mathbf{x}_n} \right) y_n \mathbf{x}_n \\ &= \mathbf{w} + \eta \sigma(-y_n \mathbf{w}^T \mathbf{x}_n) y_n \mathbf{x}_n \\ &= \mathbf{w} + \eta \mathbb{P}(-y_n | \mathbf{x}_n; \mathbf{w}) y_n \mathbf{x}_n \end{aligned}$$

This is a *soft version of Perceptron!*

$\mathbb{P}(-y_n | \mathbf{x}_n; \mathbf{w})$  versus  $\mathbb{I}[y_n \neq \text{sgn}(\mathbf{w}^T \mathbf{x}_n)]$



## The MLE solution

$$\begin{aligned} \mathbf{w}^* &= \underset{\mathbf{w}}{\text{argmax}} P(\mathbf{w}) = \underset{\mathbf{w}}{\text{argmax}} \prod_{n=1}^N \mathbb{P}(y_n | \mathbf{x}_n; \mathbf{w}) \\ &= \underset{\mathbf{w}}{\text{argmax}} \sum_{n=1}^N \ln \mathbb{P}(y_n | \mathbf{x}_n; \mathbf{w}) = \underset{\mathbf{w}}{\text{argmin}} \sum_{n=1}^N -\ln \mathbb{P}(y_n | \mathbf{x}_n; \mathbf{w}) \\ &= \underset{\mathbf{w}}{\text{argmin}} \sum_{n=1}^N \ln(1 + e^{-y_n \mathbf{w}^T \mathbf{x}_n}) = \underset{\mathbf{w}}{\text{argmin}} \sum_{n=1}^N \ell_{\text{logistic}}(y_n \mathbf{w}^T \mathbf{x}_n) \\ &= \underset{\mathbf{w}}{\text{argmin}} F(\mathbf{w}) \end{aligned}$$

i.e. *minimizing logistic loss is exactly doing MLE for the sigmoid model!*

## A second-order method: Newton method

Recall the intuition of GD: we look at first-order **Taylor approximation**

$$F(\mathbf{w}) \approx F(\mathbf{w}^{(t)}) + \nabla F(\mathbf{w}^{(t)})^T (\mathbf{w} - \mathbf{w}^{(t)})$$

What if we look at *second-order* Taylor approximation?

$$F(\mathbf{w}) \approx F(\mathbf{w}^{(t)}) + \nabla F(\mathbf{w}^{(t)})^T (\mathbf{w} - \mathbf{w}^{(t)}) + \frac{1}{2} (\mathbf{w} - \mathbf{w}^{(t)})^T \mathbf{H}_t (\mathbf{w} - \mathbf{w}^{(t)})$$

where  $\mathbf{H}_t = \nabla^2 F(\mathbf{w}^{(t)}) \in \mathbb{R}^{D \times D}$  is the *Hessian* of  $F$  at  $\mathbf{w}^{(t)}$ , i.e.,

$$H_{t,ij} = \frac{\partial^2 F(\mathbf{w})}{\partial w_i \partial w_j} \Big|_{\mathbf{w}=\mathbf{w}^{(t)}}$$

(think “second derivative” when  $D = 1$ )

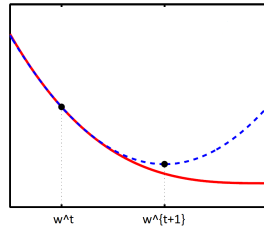
## Deriving Newton method

If we minimize the second-order approximation (via “complete the square”)

$$\begin{aligned} F(\mathbf{w}) &\approx F(\mathbf{w}^{(t)}) + \nabla F(\mathbf{w}^{(t)})^\top (\mathbf{w} - \mathbf{w}^{(t)}) + \frac{1}{2} (\mathbf{w} - \mathbf{w}^{(t)})^\top \mathbf{H}_t (\mathbf{w} - \mathbf{w}^{(t)}) \\ &= \frac{1}{2} \left( \mathbf{w} - \mathbf{w}^{(t)} + \mathbf{H}_t^{-1} \nabla F(\mathbf{w}^{(t)}) \right)^\top \mathbf{H}_t \left( \mathbf{w} - \mathbf{w}^{(t)} + \mathbf{H}_t^{-1} \nabla F(\mathbf{w}^{(t)}) \right) + \text{cnt.} \end{aligned}$$

for convex  $F$  (so  $\mathbf{H}_t$  is **positive semidefinite**)  
we obtain **Newton method**:

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \mathbf{H}_t^{-1} \nabla F(\mathbf{w}^{(t)})$$



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## Comparing GD and Newton

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \eta \nabla F(\mathbf{w}^{(t)}) \quad (\text{GD})$$

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \mathbf{H}_t^{-1} \nabla F(\mathbf{w}^{(t)}) \quad (\text{Newton})$$

Both are iterative optimization procedures, but Newton method

- has no learning rate  $\eta$  (*so no tuning needed!*)
- converges **super fast** in terms of #iterations needed
  - e.g. how many iterations needed when applied to a quadratic?
- requires **second-order** information and is **slow** each iteration (there are many ways to improve it though)

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## Applying Newton to logistic loss

$$\nabla_{\mathbf{w}} \ell_{\text{logistic}}(y_n \mathbf{w}^\top \mathbf{x}_n) = -\sigma(-y_n \mathbf{w}^\top \mathbf{x}_n) y_n \mathbf{x}_n$$

$$\begin{aligned} \nabla_{\mathbf{w}}^2 \ell_{\text{logistic}}(y_n \mathbf{w}^\top \mathbf{x}_n) &= \left( \frac{\partial \sigma(z)}{\partial z} \Big|_{z=-y_n \mathbf{w}^\top \mathbf{x}_n} \right) y_n^2 \mathbf{x}_n \mathbf{x}_n^\top \\ &= \left( \frac{e^{-z}}{(1 + e^{-z})^2} \Big|_{z=-y_n \mathbf{w}^\top \mathbf{x}_n} \right) \mathbf{x}_n \mathbf{x}_n^\top \\ &= \sigma(y_n \mathbf{w}^\top \mathbf{x}_n) (1 - \sigma(y_n \mathbf{w}^\top \mathbf{x}_n)) \mathbf{x}_n \mathbf{x}_n^\top \end{aligned}$$

### Exercises:

- why is the Hessian of logistic loss positive semidefinite?
- can we apply Newton method to perceptron/hinge loss?

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## Summary

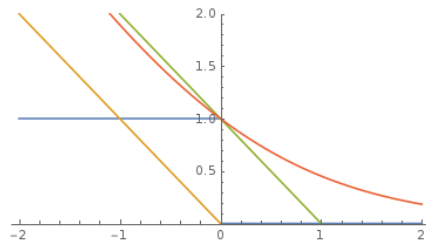
Linear models for classification:

Step 1. Model is the set of **separating hyperplanes**

$$\mathcal{F} = \{f(\mathbf{x}) = \text{sgn}(\mathbf{w}^\top \mathbf{x}) \mid \mathbf{w} \in \mathbb{R}^D\}$$

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Step 2. Pick the **surrogate loss**



- **perceptron loss**  $\ell_{\text{perceptron}}(z) = \max\{0, -z\}$  (used in Perceptron)
- **hinge loss**  $\ell_{\text{hinge}}(z) = \max\{0, 1 - z\}$  (used in SVM and many others)
- **logistic loss**  $\ell_{\text{logistic}}(z) = \log(1 + \exp(-z))$  (used in logistic regression)

Step 3. Find empirical risk minimizer (ERM):

$$\mathbf{w}^* = \operatorname{argmin}_{\mathbf{w} \in \mathbb{R}^D} \sum_{n=1}^N \ell(y_n \mathbf{w}^T \mathbf{x}_n)$$

using **GD/SGD/Newton**.